



**Minutes of Lakewinds Natural Foods
Board of Directors' Meeting
Monday, January 28, 2013**

Doug Engen, President
Taiha Wagner, Vice President
Brenda Pfahl, Treasurer
Masha Yevzelman, Secretary
Dale Woodbeck, General Manager

Cheryl Ahlcrona
Caroline Hermes
Tracy Kochendorfer
Fred Ladner
Tim Reese

Katherine Roseth, Senior Marketing Communications Manager, was also present.

The President called the meeting to order at 6:30 PM Monday, January 28, 2013 in the Eden Prairie meeting room.

Marketing Presentation – Katherine: Katherine gave an overview of the marketing department, including its structure, goals, its activities, and recent accomplishments. Katherine also previewed Lakewinds' new website, which is expected to launch in February. Discussion was held regarding ways in which board members can coordinate with marketing to facilitate member linkage. Examples included attending marketing events, assisting with capital campaigns, helping plan the annual member dinner, participating in the board candidate election process, writing articles for the quarterly member newsletter, and participating on the Lakewinds Organic Field Fund Committee.

Consent Agenda:

The consent agenda included a list of new memberships for December 2012, a list of repurchased memberships for December 2012, and the minutes of the November 2012 Board Meeting. Discussion was held regarding level of detail to put in minutes and timing of posting on the website. Approval of the consent agenda was moved and seconded and all voted in favor.

GM and Financial Report – Dale:

Dale presented the General Manager's Report and the Financial Report. Discussion was held regarding budgeting and level of sales growth at the Minnetonka store. A study will be conducted to determine the extent of growth that could be attained at the Chanhassen and Minnetonka stores.

CBLD 101 and Board Leadership Session – Tracy, Masha, and Tim:

Tracy and Tim attended the CBLD 101 training and Masha attended the Board Leadership Session. Each discussed valuable take-aways from the sessions.

MFCB Update – Tracy and Doug:

Tracy and Doug attended the Minnesota Food Coops Board meeting on Saturday, January 26. They summarized discussions held at the meeting having to do with what the cooperatives can do together as a group, as opposed to an individual level.

Policy Review GPI-6 – Caroline:

Caroline led a review of policies GPI through GP6.

Lakewinds Organic Field Fund – Doug:

Interest in being on the LOFF committee was solicited to review and vet applications. Tracy, Tim, and Fred volunteered to serve on the committee.

Richfield Update – Dale:

Due diligence continues. February 11 deadline for due diligence becomes a government approval period for the lot split. Discussion was held regarding the purchase agreement and design/planning for the building.

NCGA Survey Discussion – Dale and Doug:

The Board went through the survey and achieved consensus on the survey responses.

Meeting was adjourned at 8:52.