

# Minutes of Lakewinds Natural Foods Board of Directors' Meeting Thursday, November 29, 2012

Doug Engen, President
Taiha Wagner, Vice President\*
Brenda Pfahnl, Treasurer
Masha Yevzelman, Secretary
Dale Woodbeck, General Manager

Cheryl Ahlcrona Caroline Hermes Tracy Kochendorfer Fred Ladner Tim Reese

\* absent

The President called the meeting to order at 6:15 PM Thursday, November 29, 2012 in the Eden Prairie meeting room.

# Welcome - Doug:

Doug welcomed two new board members, Tracy Kochendorfer and Tim Reese, as well as reelected board members, Caroline Hermes, Fred Ladner, and Brenda Pfahnl.

# **Consent Agenda:**

The consent agenda included a list of new memberships for September 2012 and October 2012, a list of repurchased memberships for September and October 2012, and the minutes of the September 2012 Board Meeting. Discussion was held of the process for processing new and departing members. Approval of the consent agenda was moved and seconded and all voted in favor.

#### **Ethics Statements:**

All board members signed ethics statements.

## **GM** and Financial Report – Dale:

Dale presented the General Manager's Report and the Financial Report. Dale noted the year-on-year growth for the Minnetonka store since the opening of the Whole Foods Minnetonka location. Capital spending priorities were discussed, as well as inventory/margins. The opportunities that the new POS system will present were also discussed.

#### Organizational and Other Announcements – Dale:

Dale made a couple of announcements, including his joining of the board of the Organic Processing Institute and leaving the board of the Three Rivers Park District. Dale also announced the hiring of Dale Riley, who will be joining Lakewinds as a Senior Operations Manager. Discussion was held about Mr. Riley's background and the responsibilities he will have at Lakewinds.

#### **Election of Officers – Doug:**

The proposed slate of officers was unanimously approved as follows: Doug Engen (President); Taiha Wagner (Vice President); Brenda Pfahnl (Treasurer); Masha Yevzelman (Secretary). The executive committee's first meeting was scheduled for Monday, December 3.

## **Board Committees - Doug:**

Doug gave an overview of the standing committees, including the finance committee (led by Brenda as the Treasurer), the member linkage committee (led by Cheryl and Taiha), the board development committee (led by Caroline and Masha), and the executive committee.

# **Expansion (Site Selection) – Dale:**

Dale discussed that there are various potential sites for expansion. The reasons for expansion were addressed. The Board held an executive session regarding the details of a specific site and passed a resolution authorizing Dale to sign a purchase agreement with certain limitations.

## **Board Priorities Discussion - All:**

Doug led the board in a discussion of what our priorities as a board should be. Board members offered several ideas, including growing the organic field fund, member engagement ideas (book club, farm tour, community garden, dinners with the board, CSA fair), partnerships with other organizations or schools, etc.

Meeting was adjourned at 8:25.