



**Minutes of Lakewinds Natural Foods  
Board of Directors' Meeting  
Monday, March 26, 2012**

Doug Engen, President  
John DePaolis, Vice President  
Joe Wagner, Treasurer  
Masha Yevzelman, Secretary

Dale Woodbeck, General Manager

Cheryl Ahlcrona  
Karen Coune  
Caroline Hermes  
Fred Ladner(\*)  
Taiha Wagner

(\*) *absent*

The President called the meeting to order at 6:33 PM Monday, March 26, 2012 in the Minnetonka meeting room.

**Presentation – Glen Hill (Minnesota Food Association):**

Minnesota Food Association (“MFA”) is a 501(c)(3) organization and one of our Lakewinds Organic Field Fund (“LOFF”) grant recipients. MFA operates a CSA through Big River Farm and works on farmer training (especially immigrant farmer training). Each farmer gets a plot of land (1/4 acre to 3 acres) and instruction on how to farm in the Minnesota climate and how to farm organically and sustainably. The farmers receive one-on-one training and learn about product quality, packing, accurate recordkeeping, invoicing, and how to manage risks. MFA also helps the farmers develop their own markets based on their interests—farmers market, wholesale, etc.

**Consent Agenda:**

The consent agenda included a list of new memberships, a list of repurchased memberships, and the minutes of the February 27, 2012 Board Meeting. Approval of the consent agenda was moved and seconded and all voted in favor.

**GM and Financial Report – Dale:**

Dale presented the General Manager’s report and the Financial Report. One of the updates presented by Dale was the opening of the Riverbend Market Cooperative in Red Wing. The board also discussed basket sharing with other local grocery stores and how our numbers compare to those of other cooperatives.

**Member Linkage Committee – Taiha, Karen, Cheryl:**

The member linkage committee presented about its first meeting, the purposes of which were to establish the committee, define its purpose, and discuss initial ideas on how to improve the Board’s connection to Lakewinds owners. The committee identified three goals: (1) Engage Lakewinds members with the intent of forming an active community

based on the Lakewinds vision; (2) Establish a recognizable relationship between Lakewinds members and the Board with the intent of increasing attendance at Lakewinds events, increasing the percentage of members who vote during board elections, and cultivating member interest in running for future open board seats; (3) Shift members away from the “shopper” mindset and toward an “owner/member” identity. The Board as a whole provided positive feedback to the member linkage committee about emphasizing “ownership” as opposed to “membership.” A discussion was held about next steps for the member linkage committee.

**Executive Responsibility Policies – Caroline:**

Reviewed Executive Responsibility Policies ER-7 to ER-11.

Meeting was adjourned at 8:12.